HITACHI
Inspire the Next

Accelerate Digital Transformation by Connecting your Data

Digital Leaders vs. Laggards[1]

45% better earnings

49% better margins

57% higher net incomes

Digital Leaders Make Smarter IT Investments

Only **9%** more spend than laggards[1]

Digital Leaders Connect Digital and Physical Value Streams

250% more likely to use connected data and analytics than laggards[1]
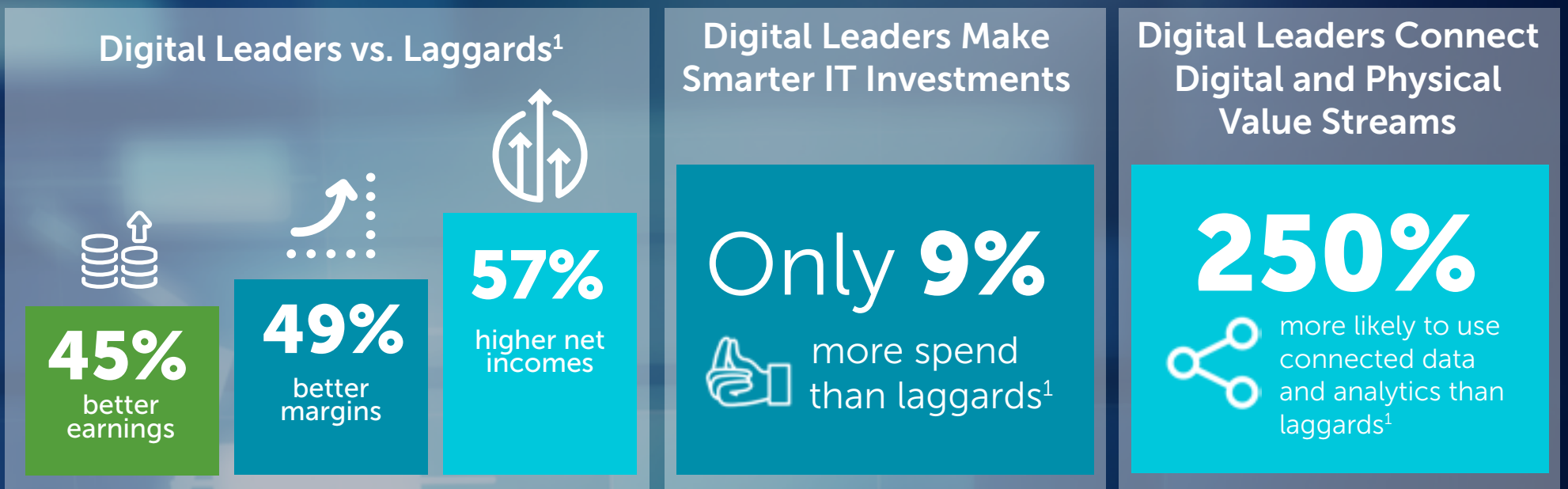
Six Steps to Become a Digital Leader

1 Set Clear Goals
Focus on creating a connected, near real-time operating system

2 Identify Variances that Hurt the Business
Focus on unplanned asset downtime, asset rate losses and quality losses

3 Select Proof of Value Use Cases
Look to provide value at all levels of the organization

4 Create an Executive Advisory Board
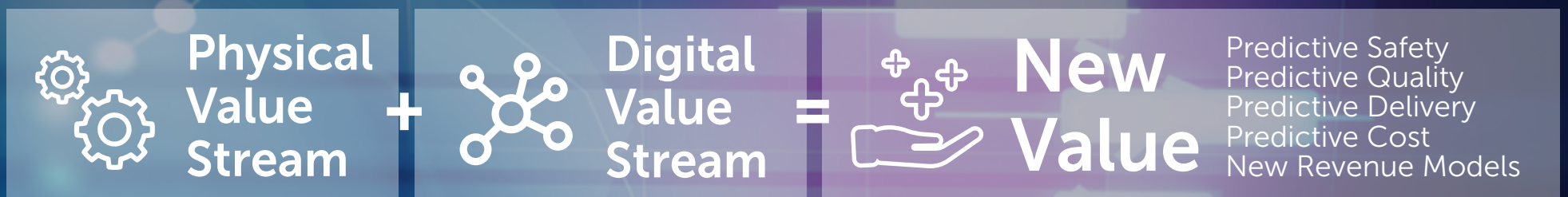Include leaders from all sites and locations

5 Focus on Results
Target 300%+ ROI from predicting variances before they occur

6 Seek Advice From Digital Transformation Leaders
Learn from organizations that have embraced digital transformation

Get on the Fast Track to Digital

Start by connecting your existing systems and data. No need for huge incremental investments.

Physical Value Stream + **Digital Value Stream** = **New Value**
Predictive Safety
Predictive Quality
Predictive Delivery
Predictive Cost
New Revenue Models

Read Hitachi Insights

Learn how connecting your data unlocks new levels of operational excellence and business value.

⊙ **Hitachi Consulting**

[1]Results from a 2017 Harvard Business School study that focused on upper-midmarket and enterprise organizations, with a median company size of over 6,000 employees and $3.4 billion in company revenue.

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