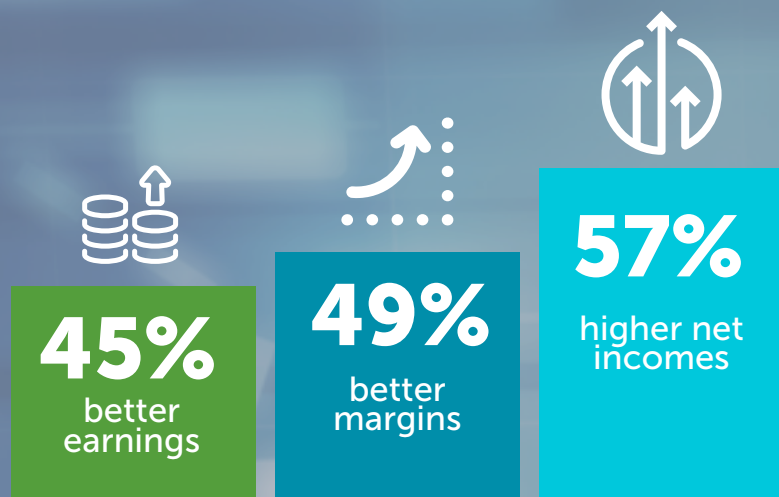


# Accelerate Digital Transformation by Connecting your Data

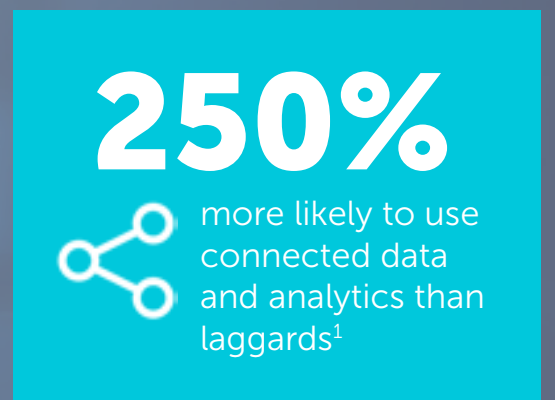
## Digital Leaders vs. Laggards<sup>1</sup>



## Digital Leaders Make Smarter IT Investments



## Digital Leaders Connect Digital and Physical Value Streams



# Six Steps to Become a Digital Leader



- 1 Set Clear Goals**  
Focus on creating a connected, near real-time operating system



- 2 Identify Variances that Hurt the Business**  
Focus on unplanned asset downtime, asset rate losses and quality losses



- 3 Select Proof of Value Use Cases**  
Look to provide value at all levels of the organization



- 4 Create an Executive Advisory Board**  
Include leaders from all sites and locations



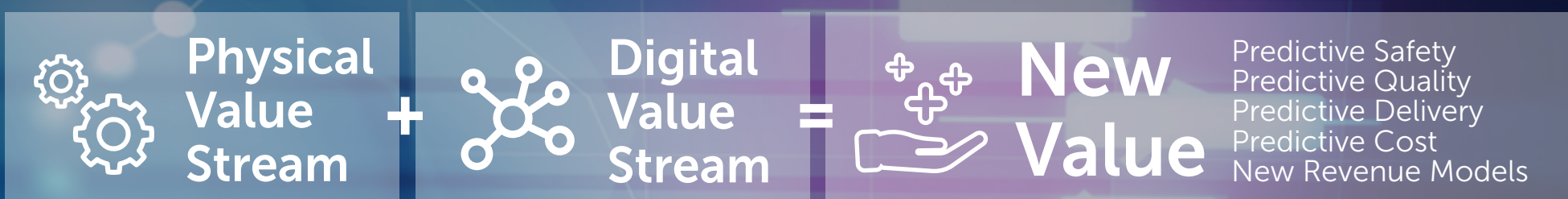
- 5 Focus on Results**  
Target 300%+ ROI from predicting variances before they occur



- 6 Seek Advice From Digital Transformation Leaders**  
Learn from organizations that have embraced digital transformation

# Get on the Fast Track to Digital

Start by connecting your existing systems and data. No need for huge incremental investments.



## Read Hitachi Insights

Learn how connecting your data unlocks new levels of operational excellence and business value.