

Accelerate your move to the cloud

Integrate cloud and on-premises applications

Meeting the challenge of the hybrid enterprise

Today it's easier than ever for lines of business (LOBs) to subscribe to software-as-a-service (SaaS) applications. But this can create a big headache for IT leaders tasked with integrating these new cloud apps with existing on-premises systems. With Oracle's cloud and on-premises integration solutions, you move from a complex integration architecture to a simple and agile platform that accelerates hybrid deployments, lowers costs, and increases business flexibility.

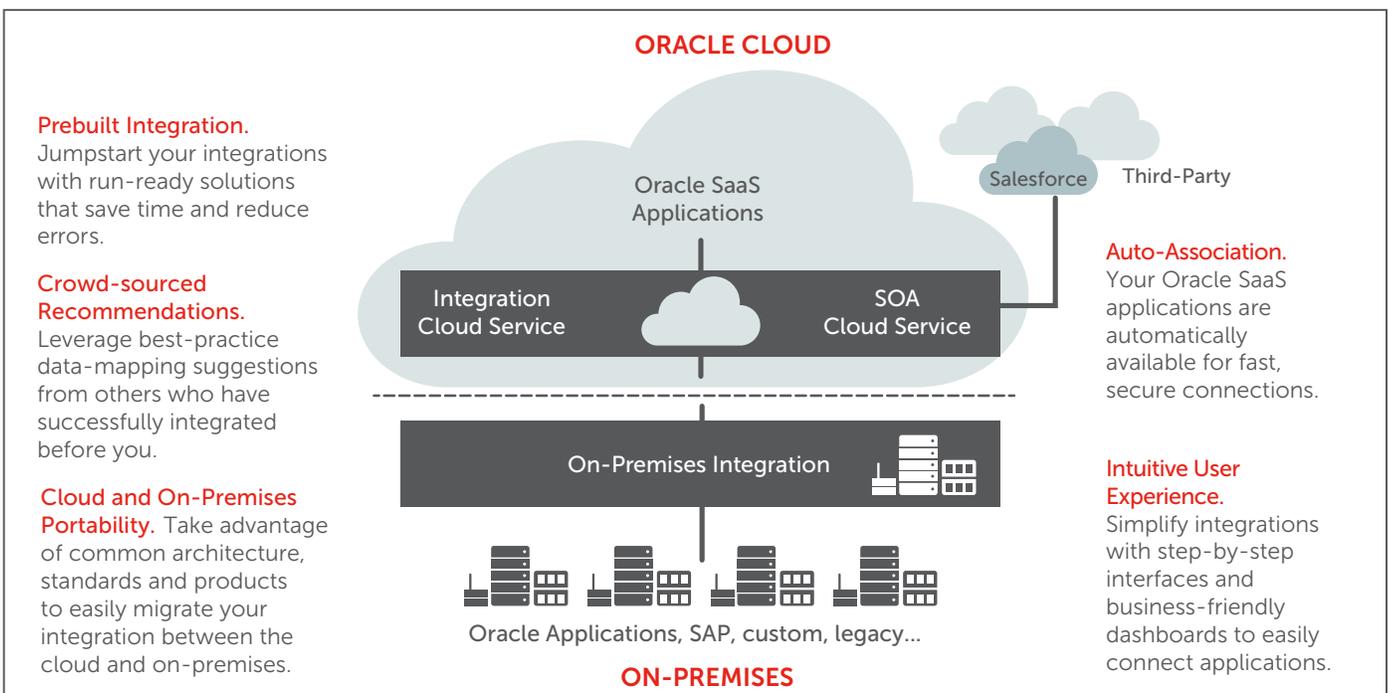
Use powerful integration tools and technologies

- **Oracle Integration Cloud Service** delivers a simple and intuitive solution to rapidly integrate your architecture.
- **Oracle Process Cloud Service** helps you rapidly design, automate and manage business processes in the cloud.
- **Oracle SOA Cloud Service and Oracle SOA Suite** provide a comprehensive and unified set of advanced components to seamlessly integrate on-premises and cloud applications and services.

ORACLE®

Leverage Oracle PartnerNetwork and Cloud Marketplace

- **Oracle Partners** can help you choose the best strategy, products and implementation path for your business.
- **Cloud Marketplace** contains a growing library of pre-built adapters and integrations, published by Oracle and Oracle partners.



Driving business results with Oracle cloud integration

Reap the benefits

- **Speed integrations.** Drive faster time to market and higher IT productivity.
- **Boost business agility.** Rapidly switch between cloud and on-premises deployments and maximize deployment options.
- **Reduce cost and complexity.** Eliminate patchwork of disparate integration tools.
- **Empower LOBs.** Seize opportunities with business-friendly self-service tools and process control.

Hitachi Consulting has been at the forefront of the massive market shift toward cloud-based business. Yet many organizations will need to keep key IT systems on-premises for years to come. Leveraging our unique business-solutions approach and Oracle Cloud expertise, Hitachi Consulting helps each client achieve the business results they need with a single platform integrating all

applications, data sources, and intelligent IoT devices.

Hitachi Consulting's strategic framework for Oracle cloud

We support a variety of Oracle Cloud environments, including:

- **On-Premises Cloud.** Meet your requirements for on-site IT infrastructure while providing cloud-like economics and features.
- **Managed Dedicated Cloud.** Create a platform that combines cloud elasticity with on-premises features, such as dedicated computing capacity.
- **Managed Shared Cloud.** Keep critical production in a dedicated cloud, but assign dev/testing tasks to a more scalable shared environment.
- **Public Cloud.** Reap the full range of benefits of a highly elastic, cost-efficient, public Oracle Cloud.

Hitachi Consulting's offerings for cloud and on-premises integration

We help you create a platform that is cost-effective, agile, and low risk.

- **Advise.** Start your cloud journey intelligently by defining the benefits, assessing your cloud readiness, and setting a smart migration strategy.
- **Enable.** Prepare for your journey by designing and building your cloud; then migrate to SaaS, PaaS, and IaaS, and modernize your enterprise to be cloud native.
- **Operate.** Fast forward to the future with accelerated deployments and managed services to rapidly reap the benefits of a more nimble and efficient cloud platform.

About Hitachi Consulting

- Founded: 2000
- Headquarters: Dallas, TX
- Offices in North America, South America, Europe, and Asia
- Over 6,000 professionals in 13 countries with delivery centers in India, China and Brazil

Oracle cloud specializations

- Adv. Specialization: Sales Cloud
- Global HR Cloud
- Talent Management Cloud
- Taleo Recruiting Cloud
- Financials Cloud
- Database Cloud Service

Oracle cloud investments

- Hitachi Consulting's Cloud Migration for Oracle
- Oracle IoT solutions: Field Services, Connected Enterprise
- Oracle PaaS: DBCS, JCI, ICS, SOA CS, Mobile CS, BICS

Awards

- 2016 Oracle Specialised Partner of the Year (UK): Integrated Cloud
- 2016 Specialized Partner of the Year in Engineered Systems (Japan)
- 2016 and 2014 CRM Magazine Market Leader—CRM Consultancy

"Hitachi Consulting has been the ideal partner for our transformation journey — they bring real-world, pragmatic, experience of retail, Oracle solutions, custom development skills and a broad range of technologies. We are well-positioned for long-term global success."

- Jeff Wollen
CIO, Wiggle Ltd.

Customer proof: Wiggle wins with Oracle cloud and Hitachi Consulting

Wiggle, a leading sports e-commerce retailer, engaged Hitachi Consulting to implement Oracle Cloud Financials and Procurement, drawing upon Hitachi's strong retail credentials and proven Oracle experience. Hitachi's top-tier Oracle partner status was critical to the success of this ground-breaking project, and Wiggle's access to Oracle's global leadership and development teams made a significant difference on the retailer's transformative journey.

About Hitachi Consulting

Hitachi Consulting is the global solutions and professional services organization within Hitachi Ltd., a global innovation leader in industrial and information technology solutions and an early pioneer of the Internet of Things. Hitachi Consulting is a business integrator for the IoT era and a catalyst for digital transformation. Using our deep domain knowledge, we strategically collaborate with our clients to help them innovate faster, maximize operational efficiency and realize measurable, sustainable business and societal value. As a consulting-led solutions company, we can help you leverage data as a strategic asset to drive competitive differentiation, customer loyalty and growth. To learn more, visit www.hitachiconsulting.com.