HITACHI
Inspire the Next

Oracle and Hitachi Consulting Move You Strategically to the Cloud

End-to-end Oracle capabilities deliver the foundation for your digital future

This is an era of unprecedented technological change powered by advances in artificial intelligence (AI), cloud applications and services, machine learning and more. Oracle technologies are at the core of these changes, driving your business to new levels of flexibility, efficiency and productivity. Together, Hitachi Consulting and Oracle will help you shift to the cloud to accelerate your digital strategy and hone your competitive edge.

Since its founding in 2000, Hitachi Consulting, a recognized leader in manufacturing and technology, has helped thousands of companies propel their business by using the power of Oracle applications and technologies. Each client company came to Hitachi Consulting with its own legacy systems and machines, issues, requirements, and culture. The common denominator? They recognized the power of Oracle and the experience of Hitachi Consulting to help them proceed with confidence.

An Oracle Cloud Elite Partner and Cloud Excellence Implementer, Hitachi Consulting is proud to be among a select group of partners recognized for the depth and breadth of their Oracle Cloud application experience. From financials, supply chain, human capital management and payroll to such emerging technologies as internet of things (IoT), adaptive intelligence and

blockchain, Hitachi uses our industry and solution innovation to drive differentiation and success for Oracle customers.

Hitachi Consulting is both an Oracle alliance partner and a customer. In 2001, we became an Oracle Financials customer, and in 2012 we implemented Oracle E-Business Suite. Adding to our Oracle stack in 2015, Hitachi Consulting chose the power of Oracle Sales Cloud and Oracle Marketing Cloud to run our day-to-day sales and marketing operations, accelerating our modernization to a single global cloud application and solution. By standardizing operations on Oracle's application and technology stack, we were able to make organizational changes that align with cloud models and deliver a consistent, single source of truth. We are proud that Hitachi Consulting is the first Oracle customer to integrate Oracle Sales Cloud and Oracle Marketing Cloud.

Over the years, Oracle and Hitachi together have built a sustained and growing alliance, collaborating on thousands of projects and solutions for companies worldwide. Initially focused on large enterprise resource planning (ERP) projects, these collaborations now span Oracle technologies and also encompass embedding Oracle technologies into Hitachi solutions including Hitachi Smart Manufacturing powered by Oracle and Hitachi Predictive Maintenance powered by Oracle.

Hitachi Runs on Oracle
- Platinum Cloud Elite Partner
- Cloud Excellence Implementer
- First Oracle partner in global IoT initiative
- Oracle service provider in North America, Latin America, EMEA and Asia-Pacific
- Implementation, upgrade, resell and application managed services
- Specialized and certified
- 700 dedicated Oracle delivery consultants
- Oracle customer and Oracle reference

The Power of Hitachi Group Companies

Hitachi Consulting brings the power of the entire Hitachi ecosystem to each Oracle engagement. When you work with Hitachi Consulting, you gain the combined skills of our sister companies like Hitachi High-Technologies and more than 870 Hitachi Group Companies, serving a wide range of industries across 68 countries and regions.

Let Hitachi Consulting help you determine what you can do in Oracle Cloud and recommend a starting point specific to your organization. Are you prepared for an upgrade from your current applications to cloud applications? Maybe you prefer to upgrade some of your applications to cloud applications while moving others to Oracle Cloud Infrastructure.

Or do you have a specific business problem with productivity or quality and need to begin your cloud journey with a solution powered by IoT and AI? Your digital strategy should facilitate your business objectives and timetables, and we will collaborate to create the approach you need. To complement our Oracle consulting services, we offer organizational change management, training and support, and application management.

700 dedicated Oracle delivery consultants

Our dedicated Oracle delivery team includes more than 700 consultants across the globe, with experience that spans Oracle applications, including:

- Oracle Human Capital Management Cloud (Oracle HCM Cloud)
- Oracle Enterprise Resource Planning Cloud (Oracle ERP Cloud)
- Oracle Internet of Things Applications Cloud (Oracle IoT Applications Cloud)
- Oracle Customer Experience Cloud (Oracle CX Cloud)
- Oracle Supply Chain Management Cloud (Oracle SCM Cloud)
- Oracle Cloud Infrastructure
- Oracle heritage applications, including JD Edwards and Oracle E-Business Suite

Attain Real, Tangible Results Today While Preparing for Tomorrow

Hitachi Consulting has successfully implemented Oracle Cloud applications in multiple industries and market segments and with complexity levels ranging from straightforward to transformational. With our cloud-specific methodology, we help you gain the full value from your Oracle Cloud applications.

As Oracle's first go-to partner in their global IoT initiative, Hitachi Consulting collaborates to bring digital business solutions to our joint customers. One example is Hitachi Smart Manufacturing for Oracle, which brings smart manufacturing solutions to your shop floor very quickly. Hitachi's century of operational technology (OT) experience, teamed up with Oracle IoT Cloud Services such as Production Monitoring, Asset Monitoring, Connected Worker and Fleet Monitoring, creates a connected environment based on the three pillars of smart manufacturing — factory floor connectivity, manufacturing intelligence and advanced analytics.

Move Confidently With Oracle and Hitachi

We've combined the capabilities and innovative insights of Oracle with Hitachi Consulting's deep industry and enterprise experience to create a relationship that provides the personal attention you expect from a boutique Oracle shop — all backed by the strength and reliability of the Hitachi global brand. With Hitachi Consulting and Oracle lined up to accelerate your journey, the time to start is now.

Hitachi Smart Cloud Accelerators for Oracle

Hitachi Smart Cloud Accelerators for Oracle help you develop a customized cloud adoption roadmap:

- Hitachi Migration Map for Oracle E-Business Suite to Oracle Cloud Applications
- Hitachi Cloud Advisory Tool to roadmap an overall cloud migration strategy, including applications and infrastructure
- Hitachi Smart Flows to Oracle Cloud applications

About Hitachi Consulting

Hitachi Consulting is the global solutions and professional services organization within Hitachi Ltd., a global innovation leader in industrial and information technology solutions and an early pioneer of the Internet of Things. Hitachi Consulting is a business integrator for the IoT era and a catalyst for digital transformation. Using our deep domain knowledge, we strategically collaborate with our clients to help them innovate faster, maximize operational efficiency and realize measurable, sustainable business and societal value. As a consulting-led solutions company, we can help you leverage data as a strategic asset to drive competitive differentiation, customer loyalty and growth. To learn more, visit www.hitachiconsulting.com.

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