

# Innovate and Transform Your Business with Microsoft Azure

Move to the cloud faster, create innovative apps, and improve operations Innovation

Moving to and embracing cloud computing has become a business imperative for most organizations. Cloud computing and cloud technologies provide the foundation for the next major wave of innovations like artificial intelligence, machine learning, IoT, edge computing, and blockchain. Most importantly, cloud technologies allow you to drive innovation in your business to stay ahead of the competition and create new solutions for your customers. Between the rapid changes in cloud technologies, identifying the roadmap and costs, and creating innovative solutions, making these critical business changes can be difficult, time consuming, and expensive. Hitachi Consulting has created a solution, called the Hitachi Smart Cloud Solution, that can help you create success in your move to Microsoft's Azure platform.

## Hitachi Smart Cloud Solutions

Hitachi has been heavily involved in information technologies for the last 58 years and is one of the few companies with the breadth of hardware, software, and consulting service in the world to address all your unique business needs. Hitachi Consulting has combined the broader Hitachi capabilities with custom tools, processes, and programs to work toward getting you to the cloud faster, with lower costs, and capabilities to help you stay ahead. Hitachi Consulting has created the Hitachi Cloud Advisory Tool that is included at no additional charge in any Azure migration project to help drive towards an actionable

roadmap, identify the true cost of an app on-premises and in the cloud, and help drive app transformations into cloud native solutions. In addition, by combining the broader Hitachi capabilities, these solutions can help connect and bridge on-premises hardware, enhance identity solutions, and integrate managed security solutions. The Hitachi Cloud Advisory Tool and broader Hitachi capabilities allow Hitachi Consulting to bring and end-to-end cloud program and services to help drive your success – from planning, transformation, and ongoing management.

## Rethinking the Financials of Moving to the Cloud

Moving to the cloud can be expensive with most organizations not actually saving money for the few years due to cloud transformation costs. Hitachi Consulting has created a financial program that can help reduce these costs and drive faster migrations. Hitachi Consulting offers programs with investments of \$1M, \$5M, \$10M, and even \$25M USD to work toward driving your success. Further, Hitachi Consulting can simplify the cloud transformation into one simple payment per month. And, these options provide flexibility in contract terms with 3-year, 5-year, and even 7-year options.

## Transform Your Apps

- For most organizations, the "lift-and-shift" method is often the easiest way to start the journey towards the cloud. However, apps that move as-is

are not really embracing the power of the cloud and the services that can be used to create new business solutions and offerings. Hitachi Consulting offers two key services to drive app transformations and offerings. Hitachi Consulting offers two key services to drive app transformations – augmenting your developers **Augmenting Your Staff** – Hitachi Consulting can help you quickly convert an existing app or create a new cloud app by becoming part of your team. This can include architecture sessions, developing the app, and testing / quality assurance services through a project.

- **Application Development** – If you are creating or planning an app or service that you will sell to your customer, Hitachi Consulting offers a product development team that can help with all aspects of creating the solution and bringing it to market.

Hitachi Consulting offers both project-based and application development solutions with global delivery teams, depth and breadth across not just Microsoft technologies, but most major open source solutions and development languages.

## Managing Azure

Embracing and moving to the cloud is a journey as Microsoft frequently releases new Azure capabilities and apps need ongoing updates and enhancements. Hitachi Consulting offers a specialized managed service program that combines application management, data center, and application enhancements to help you modernize, reduce costs, and focus on your customers. This capability not only helps you get to

Azure faster and more effectively, but any applications being managed will continue to be updated and enhanced bringing the latest Azure innovations and capabilities into your existing portfolio. And, like the application transformations services, this support covers a wide range of technologies including SAP on Azure, deep Oracle application and database support, programming languages like Java, Python, and R, as well as deep knowledge and experience in the Microsoft portfolio of services.

## Move to the Cloud Faster and More Successfully with Hitachi's Smart Cloud Solutions

Whether you are just starting your journey to Azure or you have services in Azure today, Hitachi Consulting's Smart Cloud Solutions can help you drive ongoing success. The Hitachi Consulting portfolio of services, tools, software, and hardware offers one of the most complete cloud transformation solutions available on the market. Combined with the managed services, product engineering, app transformation, and investment options, Hitachi Consulting can help you innovate and drive success in the cloud.

### Why Work with Hitachi Consulting on Your Cloud Transformation?

- SAP Hitachi Consulting can invest up to \$25M USD in your success.
- Hitachi Consulting has more than 3,000 global developers that can work in Azure.
- Hitachi Consulting provides proactive managed services keeping your investments current.
- Hitachi Consulting can not only help you transform your apps but can help with product engineering creating new apps and experiences.
- Hitachi Consulting offers deep and broad open source support in addition to deep Microsoft expertise.
- Hitachi Consulting offers deep knowledge and expertise on SAP and Oracle technologies in Azure.

For more information on Hitachi Consulting's Azure Transformation Solution, please contact [info@hitachiconsulting.com](mailto:info@hitachiconsulting.com)

## About Hitachi Consulting

Hitachi Consulting is the global solutions and professional services organization within Hitachi Ltd., a global innovation leader in industrial and information technology solutions and an early pioneer of the Internet of Things. Hitachi Consulting is a business integrator for the IoT era and a catalyst for digital transformation. Using our deep domain knowledge, we strategically collaborate with our clients to help them innovate faster, maximize operational efficiency and realize measurable, sustainable business and societal value. As a consulting-led solutions company, we can help you leverage data as a strategic asset to drive competitive differentiation, customer loyalty and growth. To learn more, visit [www.hitachiconsulting.com](http://www.hitachiconsulting.com).