



Solution Overview: Microsoft Business Intelligence and Performance Management at the Edge of the Enterprise

Driving Business Intelligence and Performance Management (BIPM) capabilities to the edge of the organization are key factors in enabling companies to become truly market responsive.

Hitachi Consulting's Microsoft BI practice is the preeminent provider for Global 2000 companies intent on achieving superior program-level and project-level Microsoft BIPM solutions, equipping their people with the tools and information needed to do their jobs.

Success or failure depends on how quickly a company can respond to today's rapidly changing market conditions. Hitachi Consulting's Microsoft Business Intelligence (BI) practice leverages the Microsoft technology platform to drive BI and performance management (PM) capabilities to the 'Edge' of the enterprise.

Organizations traditionally deploy BI solutions to core functions like finance, operations and senior management. Hitachi Consulting helps companies become more market responsive by extending the traditional suite of BI tools and solutions to the edge of the enterprise, equipping high-value, market-facing people with the tools and information they need to drive performance. Whether the need is for better information to drive decision making, or to incorporate these edge resources in the planning, budgeting and forecasting process, Hitachi Consulting's team of experts can help your enterprise become more market responsive.

Hitachi Consulting delivers innovative solutions at the edge via the integrated Microsoft suite of BI technologies, including SQL Server, Analysis Services, Reporting Services, Integration Services, Office SharePoint Server, Office PerformancePoint Server and Excel.

Specific Hitachi Consulting offerings include:

- Analytics and Performance Management at the Edge
- ERP/ Microsoft BI Interoperability and Integration
- Enabling a Microsoft BI Infrastructure
- Microsoft BI Technology Training

BIPM at the Edge

Remote, distributed workers are challenged with access to information at the point of need. Market-facing resources are the first line in a company's ability to be market responsive and often lack the tools and information they need to make better decisions. Hitachi Consulting's Analytics and Performance Management at the Edge solution takes corporate data, creates intelligent information and delivers it to Edge workers via a variety of delivery platforms, including Windows mobile devices, Microsoft Office SharePoint Server, and Microsoft Office PerformancePoint Server. Our offerings include:

- Analytics and Performance Management at the Edge
- Assessments and Roadmaps
- Budgeting, Planning and Forecasting – incorporating Edge employees
- Business Case Development
- Solution Architecture
- Technology Development and Deployment

Hitachi Consulting is a globally managed Microsoft Gold Certified Partner with the following competencies:

- Data Management – Business Intelligence
- Data Management – Database Solutions
- Custom Development – Web Solutions
- Business Process and Integration
- Messaging and Collaboration

Microsoft
GOLD CERTIFIED
Partner



inspiring your next success®

 **Hitachi Consulting**

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ERP/BI Interoperability and Integration

Organizations have invested millions of dollars in transactional ERP and CRM applications like Oracle, PeopleSoft, SAP and Siebel. These platforms are efficient at capturing and processing transactions, but the need exists to provide knowledge workers with user-friendly tools to unlock the business intelligence and performance management data housed in these systems. Users commonly extract data from these systems into Excel for analytics and reporting on a one-off basis. With the increased focus on data security, auditing, and compliance, it is important for organizations to provide a more robust, enterprise-level solution to these reporting and analytic needs.

Hitachi Consulting's ERP/Microsoft Interoperability and Integration solution provides companies with the business and architectural know-how to integrate disparate platforms, while providing employees with user-friendly tools such as Microsoft Office SharePoint Server, Microsoft Office PerformancePoint Server, and Excel, deployed to address enterprise information management considerations.

Hitachi Consulting's offerings include:

- ERP/Microsoft BI Assessments and Roadmaps
- Integration Strategy
- Data and Integration Architecture and Management
- BI and Performance Management Tool Selections
- Solution Development and Deployment
- BI Education Services

Enabling a Microsoft BI Infrastructure

Hitachi Consulting provides thought leadership and deep expertise in assisting companies with the architecture, design and deployment of a Microsoft BI infrastructure. Offerings and investments include:

Hitachi Consulting Reporting Center of Excellence – expertise in report design, development, and migrations from Crystal Reports to SQL Server Reporting Services

Analytics and Integration – expertise in architecting and deploying solutions to integrate and analyze data from disparate sources to support better decision making and market responsiveness.

Microsoft BI Technology Training – industry-leading advanced Microsoft training content developed by Hitachi Consulting architects and consultants with real-world experience developing Microsoft BI solutions. Specific courses available include:

- Office PerformancePoint Bootcamp
- SQL Server Business Intelligence Bootcamp
- Hands-On SQL Server Reporting Services
- SQL Server Analysis Boot Camp
- Hands-On MDX with SQL Server Analysis Services
- SQL Server Integration Services
- Office SharePoint Bootcamp
- Customized BI Training

Hitachi Consulting – Recognized Market Leader

- Microsoft BI/Data Management Partner of the Year 2006
- Member – Microsoft BI Partner Advisory Council
- Member – Microsoft Office Developer Advisory Council
- Gartner BI Magic Quadrant 2006 and 2007



About Hitachi Consulting

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions.

Hitachi Consulting's client base includes nearly 25 percent of the Global 100 and many leading mid-market companies. From business strategy development through application deployment, we help clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting – Inspiring your next success!®

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