

Executive Visibility Analytics for Chemicals

Executives Need Access to Quick and Accurate Views of Critical Daily Financial, Manufacturing and Operational Results



Get real-time visibility to critical action items to help improve operations and your bottom line via mobile or traditional reporting systems.

CRITICAL BUSINESS ISSUE

Hitachi Consulting has leveraged our extensive knowledge in the chemical industry to uncover one of the most critical business issues that many executives deal with on a daily basis. They struggle to get the information they need – waiting days, weeks or even until the end of the month – to get the key performance metrics necessary to make informed business decisions. As a result, they find themselves making reactive decisions to problems that are no longer relevant.

If your team is sifting through spreadsheets, emails and making calls to get the data you need, we can help. Our approach helps you answer the following questions quickly and effectively:

- Did we make money on orders shipped today?
- Can we anticipate customer issues before the customer does?
- This week, what orders shipped on time with the correct quantity and quality?
- What are our top performing plants by order of profitability?
- For future orders, did our raw materials go above planned margin?
- How much down time do we have on critical equipment?

With more than 15 years' experience in Performance Management, deep expertise in chemicals and broad knowledge connecting systems to provide visibility to executives, we have the solutions you need.

HITACHI CONSULTING AND SAP BI SOLUTION

Hitachi Consulting, in partnership with SAP, has developed a Performance Management Roadmap that allows decision makers to see and anticipate these issues that are specific to the chemical industry. It delivers a simple view that provides the real-time intelligence you need to improve your operations and profitability.



“Best-in-Class companies are employing both strategic and tactical dashboard solutions in order to drive double-digit improvements in profitability and have achieved substantial increases in customer service and sales performance.”

Aberdeen Group

About Hitachi Consulting

As the global business and IT consulting company of Hitachi, Ltd., Hitachi Consulting is committed to helping clients bring their business visions to life through industry-led services and solutions. The company is uniquely positioned with the agility and client-focused approach of a boutique firm combined with the stability and innovation that comes from the Hitachi heritage.

Hitachi Consulting's client base includes 35 percent of the Fortune 100 and 25 percent of the Global 100, along with many mid-market leaders.

With offices in North America, Europe, the Middle East and Asia, the company employs more than 5,000 professionals in 12 countries with delivery centers in India (Bangalore, Hyderabad and Pune) and China (Guangzhou) to offer global delivery scale.

Hitachi, Ltd. (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with more than 100 years of innovation. As a world leader, the company is committed to creating richer lives and a better society by providing products and services with a new level of value and potential based on the latest advances in technology, especially knowledge and information technology.

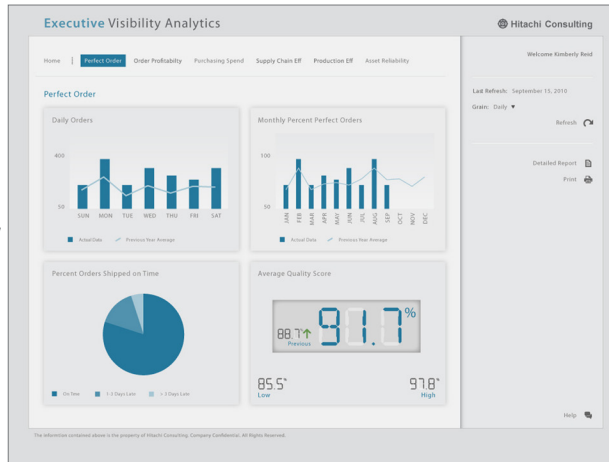
Visibility to Key Areas in the Chemicals Industry

THREE STEPS TOWARD REAL-TIME VISIBILITY

Step 1: Recognize the Opportunity

One of the original goals of Performance Management was to empower the business to think strategically and act upon the information gathered. Do you struggle with any of the roadblocks below:

- Time is mostly spent on data collection rather than data analysis
- Executives asking for more and even better data
- Takes days/weeks to get a view of orders and profitability



Step 2: Call us

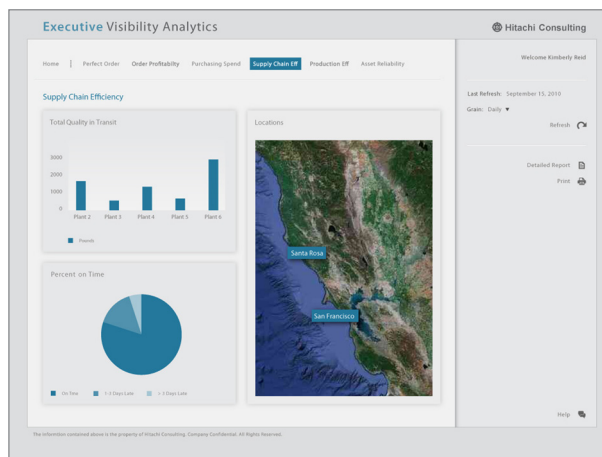
Executive Visibility Workshop

This session is designed to gain an understanding of your current environment and the opportunities available as well as share lessons learned and Best Practices. This session will focus on your business processes, KPI's you desire and expected outcomes.

Step 3: Executive Visibility Assessment

Our objective is to make getting started as simple as possible. Hitachi Consulting has a structured approach to building a Performance Management Roadmap that aligns with your company's goals and objectives. The roadmap will deliver:

- A Clear Roadmap outlining the specific plans for moving forward with gaining visibility
- A technology requirements document outlining the tools and technology needed
- A high-level business case supporting the need for visibility into your chemicals operation and plants



Contact us today to get started.

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