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**Hitachi Consulting Helps YES PREP Public Schools Improve Performance
with BI Tools and Techniques**

Teachers learn more from each other in real time, kids benefit

DALLAS – Aug. 18, 2009 – Veteran educator Nella Garcia knows the best teachers understand their students, better than their subject matter. But until she participated in a pilot program using technology to share information across her school's entire teacher and administrator network, she didn't realize how much more successful teachers could be, and how much better students could learn, with the right information in the right hands at the right time.

Garcia, Director of Teacher Development at Houston-based and nationally acclaimed YES Prep Public Schools, said she's more enthusiastic about the 2009-2010 school year than she has been since entering the classroom for the first time as a certified teacher in Texas public schools. Her excitement, she says, is due to the success she's seen working hand in hand with Hitachi Consulting, the IT and service company of Hitachi Ltd., to implement the school's new package of business intelligence processes and technologies. The program, called Navigation, is a system of dashboards and informational displays designed to help teachers share lesson plans, sample quizzes, tests and more.

"In addition to organizing the education process in a more uniform fashion, teachers are benefitting from instant access to what's working, and what's not, and are teaching virtually at the speed of light," according to Garcia.

Jon Sorensen, Jr., Hitachi Consulting project manager of YES Prep's Navigation said the program's success to date is a case study of how the right blend of technology and processes can help professionals in the workplace be more successful by giving them the information they need to make informed and timely decisions. "What we've seen from the program so far is very encouraging and to know that YES Prep's

students are the direct beneficiary of this progress is an added bonus for all of us at Hitachi Consulting.”

“We needed a relationship with a services provider that could help us deliver a complex system during a time of great change,” said Richard Charlesworth, YES Prep Director of Technology. “After a stringent vendor selection process, Hitachi Consulting was chosen because of their technical expertise, change management experience, and culture fit. The relationship and results have been very well received.” The Navigation performance management and intranet system project is currently in its third phase, launched earlier this month to teachers and school leaders. Home office management and administrators will have access to their specific metrics and tools early in the fall of 2009.

The Navigation project recently received recognition at Microsoft’s 2009 Worldwide Partner Conference (WPC), recognizing YES Prep Public Schools for using several Microsoft products to deliver high quality education to underprivileged, minority students. Microsoft documented the program’s success in a [video](#), which features members of Hitachi Consulting working with YES Prep.

YES Prep, [ranked as a top school by US News and World Report](#), plans to expand from serving 2,800 students in five schools currently to 10,000 students in 13 schools by 2020. “The only way we will be able to scale to grow is by using technology,” said Chris Barbic, YES Prep’s Founder and Head of Schools. “Because of the tremendous expansion, teachers must be able to do more than walk down the hall to share and gather the information they need to succeed in educating a diverse group of students.”

YES Prep’s BI program was developed using Microsoft’s SharePoint, SQL Server 2008, and PerformancePoint products, used in conjunction with Microsoft’s Office Communication Suite, which facilitates the use of Web cams so teachers can see, as well as hear each other, via their in-classroom laptops, allowing users to stay in touch across the network’s many Houston-based campuses.

As a recognized market leader with Microsoft, Hitachi Consulting received the Microsoft BI/Data Management Partner of the Year award in 2006, the Information Worker Solutions, Messaging and Collaboration award in 2007, and received the Microsoft Dynamics Partner of the Year award in 2005 and 2006. Hitachi Consulting won the Microsoft FAST Partner of the Year award in 2009.

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About Hitachi Consulting Corporation

As Hitachi, Ltd.’s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

YES PREP PUBLIC SCHOOLS

YES Prep Public Schools is a free, open-enrollment public school system and will be serving 3,500 students across seven schools in the Houston area. YES has been ranked as the best public school in Houston by *Newsweek*, *U.S. News & World Report* and the *Houston Chronicle*. For the ninth consecutive year, 100 percent of YES Prep's graduating seniors have been accepted into four-year colleges, including Harvard, Yale, Columbia, Rice and Stanford. YES Prep combines a highly successful 6th-12th grade model along with high standards for student achievement and parental involvement.

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