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FOR IMMEDIATE RELEASE

Hitachi Consulting Named No. 2 Best Place to Work in Oregon

DALLAS — April 13, 2010 — Hitachi Consulting, the business and IT consulting company of Hitachi Ltd, has recently been named one of the best places to work in Oregon. *Oregon Business* announced its 2010 “100 Best Companies to Work For in Oregon” list and placed Hitachi Consulting, which has an office in Portland, at No. 2 in the “large companies” category. This is the second year the company has been recognized.

Oregon Business’s “100 Best Companies to Work For in Oregon” recognizes small, medium and large companies for excellence in benefits and compensation, work environment, decision-making and trust, performance management, and career development and learning. The 2010 results were based on participation from 303 local employers and nearly 20,000 workers in an extensive survey process.

At No. 2 on the “large companies” list, Hitachi Consulting’s Portland office is the highest ranking consultancy in the category. In addition, the company ranks at No. 1, among all large companies, on the criterion of decision-making and trust, while also achieving high scores in areas such as benefits and compensation, work environment and performance management.

“We are very honored and excited to again be recognized by *Oregon Business* as a best place to work,” said Mike Broberg, Vice President and geography leader for Hitachi Consulting, Portland. “It is our goal and commitment to provide our employees with a positive work environment where they feel encouraged to succeed through hard work and are rewarded for it.”

About Hitachi Consulting Corporation

[Building the Market Responsive Company®](#)

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501) is a leading global technological and industrial company with total revenues of ¥10,000 billion (\$102.0 billion) for the year ended March 31, 2009. Hitachi's business is highly diversified, encompassing operations in the following seven segments: Information & Telecommunication Systems; Electronic Devices; Power & Industrial Systems; Digital Media & Consumer Products; High Functional Materials & Components; Logistics, Services & Others; and Financial Services. For more information on Hitachi, please visit Hitachi's website at <http://www.hitachi.com>.