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## **Hitachi Consulting Named 2009 Partner of the Year for Microsoft Dynamics AX**

*New Recognition Follows Years of Noteworthy Success With Microsoft*

**DALLAS** – June 25, 2009 – Hitachi Consulting was named 2009 Partner of the Year for Microsoft Dynamics AX

2009, chosen out of an international field of top Microsoft alliance partners for outstanding sales performance,



technological expertise, consistently high customer satisfaction ratings, and feedback from peers and team members. Hitachi Consulting, the global IT

and services company of Hitachi, Ltd., specializes in the implementation and support of Microsoft Dynamics AX and

Microsoft Dynamics CRM for upper-midmarket and enterprise companies around the world.

“Clearly 2009 is our year to shine. This partner award, combined with the three customer excellence awards our clients received in March, and our significant year-over-year growth rate, tells us we’re doing something right,” said Mike Gillis, Hitachi Consulting Microsoft Dynamics National Team Leader. “I’m so proud of my team. They really deserve this award for all they do to contribute to our customers and to [Hitachi Consulting and to the Microsoft ecosystem](#). We continue to maintain focus on leveraging Microsoft Dynamics AX as a viable ERP solution. That’s a very compelling message right now. ”

“Microsoft is proud to recognize Hitachi Consulting as the Microsoft Dynamics AX Partner of the Year. Hitachi Consulting has demonstrated focus and creativity by implementing innovative solutions to service a variety of

industries including: construction, agricultural growers, oil and gas, and utilities,” said David Smith, General Manager, U.S. Microsoft Dynamics Partners, Microsoft Corp. “Hitachi Consulting is a global systems integrator with a deep knowledge of Microsoft solutions and industry experience. Their knowledge and innovation allow them to become a valuable business advisor to their customers.”

As a recognized market leader with Microsoft, Hitachi Consulting was nominated as one of two finalists for Microsoft’s 2008 Partner of the Year Award in Microsoft Dynamics AX. Hitachi Consulting won the Microsoft BI/Data Management Partner of the Year award in 2006, the Information Worker Solutions, Messaging and Collaboration award in 2007, and received the Microsoft Dynamics Partner of the Year award in 2005 and 2006. Hitachi Consulting won the Microsoft FAST Partner of the Year award in 2009. Earlier in 2009, Hitachi Consulting’s work at clients Hobart Services, the Linc Group and Sole Technologies resulted in three Customer Excellence awards from Microsoft.

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#### **About Hitachi Consulting Corporation**

##### **[Building the Market Responsive Company<sup>SM</sup>](#)**

As Hitachi, Ltd.’s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting’s client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit [www.hitachiconsulting.com](http://www.hitachiconsulting.com).

#### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company’s website at <http://www.hitachi.com>.