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**FOR IMMEDIATE RELEASE**

**Hitachi Consulting Receives Microsoft Partner Award Honors  
For Fifth Consecutive Year**

*Selected as 2010 Microsoft Partner of the Year, Information Worker Solutions, Search Category*

**DALLAS** – July 8, 2010 – Hitachi Consulting announced today it has been named 2010 *Information Worker Solutions, Search* Partner of the Year by Microsoft. This is the fifth consecutive year Hitachi



Consulting has received Microsoft Partner Award recognition for its innovative customer solutions built on Microsoft technology.

Microsoft Partner Awards are presented annually to the top alliance partners that have developed and delivered market-leading Microsoft-based solutions over the last year.

“Year after year, Hitachi Consulting is recognized for Microsoft Partner honors,” said Hitachi Consulting’s Microsoft Platform Senior Vice President Drew Naukam. “We’re very proud of this consistent recognition because it acknowledges our commitment to customers and our relentless pursuit of quality and excellence. Being selected in the *Information Worker Solutions, Search* category this year validates how closely we work with our clients to improve the value and return on their technology investments and achieve satisfaction.”

Hitachi Consulting received top honors in the *Information Worker Solutions, Search* category, which rewards Microsoft alliance partners who have excelled in offering optimized complex search solutions. Hitachi Consulting’s technological prowess, marketing offerings, and knowledge in delivering enterprise search solutions have positively impacted our customers’ productivity and helped solve business challenges.

“Microsoft is pleased to honor Hitachi Consulting Corporation as the Information Worker Solutions Search Partner of the Year,” said Kirk Koenigsbauer, corporate vice president, Office Business

Productivity Group, Microsoft Corp. “Hitachi Consulting has showcased their skills developing and deploying search solutions that use Microsoft Search technology and improve customers’ search experience. Hitachi Consulting’s Search and Information Access solution’s framework and methodology are built on a scalable platform for future extensibility, and take advantage of the powerful out-of-the-box capabilities of Fast Search for SharePoint 2010, helping to ensure quick time to market.”

Since 2005, Hitachi Consulting has been recognized by Microsoft for its market leadership. In 2009, the company was named Microsoft Dynamics AX Partner of the Year and also won the Microsoft FAST Partner of the Year award. In 2008, the company was one of two finalists for Microsoft’s 2008 Partner of the Year Award in Microsoft Dynamics AX. In 2007, Hitachi Consulting won the Information Worker Solutions, Messaging and Collaboration award, and in 2006 the company received the Microsoft BI/Data Management Partner of the Year award. The company was also named the Microsoft Dynamics Partner of the Year in 2005 and 2006.

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#### **About Hitachi Consulting Corporation**

##### **[Building the Market Responsive Company®](#)**

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. For more information, call 1.877.664.0010 or visit [www.hitachiconsulting.com](http://www.hitachiconsulting.com).

#### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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