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Hitachi Consulting Earns Membership to Exclusive Microsoft Dynamics 2010 Inner Circle and President's Club

Fourth Time in Five Years Hitachi Consulting Named to These Elite Groups

DALLAS – Aug. 9, 2010 – [Hitachi Consulting](#), a recognized leader in delivering proven business and IT strategies and solutions, announced today it has been named to the prestigious Microsoft Dynamics Inner Circle and Microsoft Dynamics President's Club. These achievements rank the company in the highest echelon of the Microsoft Dynamics global network of partners.

Inner Circle members are an elite group of strategic Microsoft partners who have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve increased success. President's Club represents the top five percent of Microsoft Dynamics partners worldwide, whose membership is granted based on continual, committed efforts to offer solutions that meet customer needs.

"We're excited to recognize Hitachi Consulting as a leader in the Microsoft Dynamics global partner community for promoting and delivering solutions that meet customer needs and drive success," said Doug Kennedy, Vice President of Microsoft Dynamics Partners. "By providing the highest level of sales and innovation, customers can have confidence they are dealing with one of the best when working with Hitachi Consulting."

Added Kennedy, "These honors are a direct reflection of Hitachi Consulting's outstanding group of employees and management team, all of whom should be very proud of this accomplishment. Hitachi Consulting plays a very important role in the growth and success of Microsoft Dynamics."

Hitachi Consulting was also named to the Inner Circle and President's Club in 2005, 2006, 2008, and 2009.

"We are very proud and honored to, once again, be included in Microsoft's Inner Circle, the top tier of Microsoft Dynamics Partners," said Mike Gillis, Senior Vice President of Microsoft Global Alliances at Hitachi Consulting. "Our close collaboration with Microsoft helps us maintain our technological skill and enables us to consistently provide innovative solutions, strong services, and value and satisfaction to our Microsoft Dynamics customers."

Members are named to the Inner Circle and President's Club annually. This year's recognition came during the Microsoft Worldwide Partner Conference (WPC), the company's annual premier partner event, which took place July 11-15 in Washington, D.C.

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About Hitachi Consulting Corporation

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As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.