



FOR IMMEDIATE RELEASE

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Hitachi Consulting recognized by Oracle as a Leading Partner in North America

Hitachi Consulting Named "Oracle North America Titan Partner of the Year 2005, Regional Systems Integrator" at Oracle® OpenWorld in San Francisco

Dallas, TX – September 19, 2005 – With continued market momentum, Hitachi Consulting, the business and IT consulting company of Hitachi Ltd. (NYSE:HIT) today announced that the company has been honored as a leading Oracle® solutions provider for North America.

"Our alliance with Oracle is very strategic to the long-term growth of Hitachi Consulting," said David Rodman, Managing Vice President of Hitachi Consulting's National Oracle Practice. "It is a fitting tribute to the sustained value of the Oracle-based solutions we provide to our clients, and the excellence of our practice, which has its roots in being the very first Oracle Service Provider (OSP) nationwide."

This recognition for Hitachi Consulting, an Oracle Certified Advantage Partner in both the functional and technical arenas, is the latest in a number of awards the company has received from Oracle over the past 5 years. These include "Oracle 'Great Ideas' Award 2002 for Most Creative Use of Oracle9i Application Server Portal", "Oracle 2002 General Business Partner of the Year for Mid-Atlantic Region", "Oracle 2004 Partner of the Year Award for Mid-America Region", and "Oracle 2005 Partner of the Year Award for Gulf Coast Region."

"This year's Titan Award winners have delivered outstanding solutions and business with Oracle," said Rauline Ochs, Group Vice President, North America Channels at Oracle. "We commend the innovation and the expertise that has helped Hitachi Consulting stand out among a very solid group of partners."

Hitachi Consulting's North American Oracle practice, which numbers more than 220 consultants, has an established track record of providing Oracle-based solutions for many Global 2000 and leading mid-market companies, including Activant Solutions, AECOM, Dresser-Rand, Gates Corporation, IHOP, Macromedia, ONEOK, and Viking Range Corporation. And, the company's capabilities across the enterprise -- CRM, ERP and SCM -- allow Hitachi Consulting to provide integrated, value-chain solutions for their clients.

"We are committed to providing measurable value to our clients, through the best possible Oracle solutions," said Rodman. "And we're also committed to continuing to build our relationship with Oracle as we expand globally."

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About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of 15,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle can qualify for the Oracle Certified Partner levels

About Hitachi Consulting

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies across many industries. We leverage decades of business process, vertical industry, and leading-edge technology experience to understand each company's unique business needs. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes nearly 30 percent of the Fortune 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

Hitachi Consulting — Inspiring your next success!®

About Hitachi

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services.

For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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