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Hitachi Consulting Employees Help Fight Hunger With Donations to Local Food Banks

DALLAS – Sept. 4, 2009 – Hitachi Consulting, the global IT services company of Hitachi Ltd., joined forces with 55 individual Hitachi companies across North America for the 2009 Annual Hitachi North America Food Drive. During the month of July, Hitachi North America companies from Canada to the Gulf Coast focused corporate citizenship energies on collecting food and raising funds to help alleviate hunger. The summer months can be especially difficult for families facing hunger due to free and reduced-fee school lunches being unavailable, making the 10th annual Hitachi North American Food Drive all the more important.

The employees of 10 Hitachi Consulting offices donated \$28,719 to local food banks across the United States. Overall, 26,855 pounds were collected by Hitachi Group Companies throughout North America. This year marks the 10th year Hitachi has coordinated a Food Drive among its group companies.

The annual food drive is a cooperative effort between the Hitachi Group companies across North America and The Hitachi Foundation. Through its Hitachi Community Action Partnership (HCAP) program, the Hitachi Foundation provides a framework for employee community engagement that is supported by Hitachi group companies and aimed at empowering employees to address specific needs in their local communities.

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About Hitachi Consulting Corporation

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business

value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.