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FOR IMMEDIATE RELEASE

Hitachi Consulting Joins EPA Climate Leaders Industry-Government Program

*Reducing Carbon Emissions for Itself and Clients Supports Hitachi Ltd.'s Environmental Vision;
Sustainability Practice Leader Todd Price to Address National A&D Sustainability Conference*

DALLAS – June 10, 2010 – As a part of its continued commitment to environmental improvement, [Hitachi Consulting](#), the consulting and IT services company of Hitachi Ltd., today announced its participation in the [U.S. Environmental Protection Agency's \(EPA's\) Climate Leaders program](#). By participating in Climate Leaders **Hitachi Consulting** emphasizes its pledge to reduce its corporate-wide greenhouse gas (GHG) emissions as part of Hitachi, Ltd.'s long-term goal of helping to reduce worldwide CO₂ emissions.

"We commend Hitachi Consulting for their goals and look forward to working with them," said EPA's Assistant Administrator for Air and Radiation, Gina McCarthy. "EPA's Climate Leaders program strives to be an instrumental part of responsible companies' sustainability efforts," McCarthy said.

Climate Leaders is an EPA [industry-government collaboration](#) to develop comprehensive climate-change strategies. Companies commit to reducing impact on the global environment by completing a corporate-wide inventory of their greenhouse gas emissions based on a quality management system, setting aggressive reduction goals, and annually reporting progress to the EPA.



Todd Price, National Leader of the Hitachi Consulting [Environmental Sustainability Solutions Practice](#), acknowledges the progress already made by Hitachi Consulting, in part by implementing [SAP Carbon Impact](#) to help measure and manage its sustainability efforts. Hitachi Consulting's global parent Hitachi, Ltd., has stated long-term environmental targets of becoming emission-neutral as a company by 2015 ("[Vision 2015](#)") and helping to reduce global CO₂ emissions in general by 100 million tons annually through Hitachi manufacturing efficiencies and more efficient use of Hitachi products by 2025.

“As a company we are honored to be accepted into this group of environmentally conscious companies, which are responding to the many challenges presented by reducing their overall impact on the environment,” Price said.

Price’s experience and knowledge in the sustainability arena has secured him a role as presenter at the [National Defense Industrial Association’s Environment, Energy Security & Sustainability](#) conference in Denver June 14-17, addressing audiences on:

Pragmatic Impact Reporting: Wednesday, June 16, 4:30 p.m.

Responding to EO 13514: Thursday, June 17, 10 a.m.

Follow Hitachi Consulting’s news on sustainability at <http://twitter.com/HitachiGreen>.

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About Hitachi Consulting Corporation

As Hitachi, Ltd.’s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting’s client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company’s website at <http://www.hitachi.com>.