



Contact Information:

Jim Budkie
Managing Vice President, Marketing
Hitachi Consulting
513.939.0312
jbudkie@hitachiconsulting.com

FOR IMMEDIATE RELEASE

Hitachi Consulting Named Among Best Places to Work in Chicago

DALLAS — April 13, 2010 — Hitachi Consulting, the business and IT consulting company of Hitachi, Ltd. has been named one of the best places to work in Chicago. *Crain's Chicago Business* announced its 2010 "Best Places to Work" list and placed the Chicago office of Hitachi Consulting at No. 6.

Crain's Chicago Business used results from two surveys – employer and employee – to select this year's 20 "Best Places to Work." Responses from 150 local businesses in the Chicago area and their more than 30,000 employees indicated that employee engagement, including open and transparent management, clear communication of company goals and obvious paths to promotion, is a key factor in making a workplace inviting and friendly.

At No. 6 on the list of Best Places to Work, Hitachi Consulting ranks highest among consulting practices in the Chicago area. In addition to each employee's involvement in recruiting and business development efforts, *Crain's Chicago Business* also noted the collegial environment of the office. Most employees are involved in extracurricular activities from organized outings to corporate giving and volunteerism.

"We are honored by this recognition and appreciate the dedication that all our employees put forth to make this a great place to work," said David Wechsler, Senior Vice President at Hitachi Consulting. "We build our business not just through successful client engagements, but by building a positive culture for all of our employees. Our goal is to cultivate an environment where everyone feels equipped to create to their own success and contribute to the overall success of the company."

###

About Hitachi Consulting Corporation

[Building the Market Responsive Company®](#)

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.