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Contact Information:

Jim Budkie

Managing Vice President, Marketing

Hitachi Consulting

513.939.0312

jbudkie@hitachiconsulting.com

**Hitachi Consulting Wins BeyeNETWORK Award for Helping Schumacher Group
Improve Emergency Care in Hospitals Across the Nation**

2009 Vision Award Presented for Business Impact in Business Intelligence

DALLAS – Nov. 17, 2009 – Hitachi Consulting, the business and IT consulting company of Hitachi Ltd., has received one of only seven awards recently presented by BeyeNETWORK for an ongoing implementation of strategic business planning processes, [BI solutions, and technology interfaces](#), including the Microsoft BI platform at Schumacher Group, a nationwide provider of emergency care solutions to hospitals in 19 states, based in Lafayette, La.

Hitachi Consulting received the BeyeNETWORK 2009 Vision Award for Business Impact in the Business Intelligence category.

“Our long-term goal has always been for this project and its results to serve as an Advanced Business Planning (ABP) learning model for how health care providers, and many other types of companies, can use data, strategic thinking, and cutting-edge solutions to improve their business, in this particular case – the lives of patients and their families receiving emergency care,” said Patrick Bolin, project lead for the Hitachi Consulting engagement that began in 2007 and has continued through 2009. “We believe this award from BeyeNETWORK recognizes not only the success of the project from Schumacher Group’s perspective, but our vision for the greater and more expansive applications for the ABP solution set.”

Schumacher Group, which specializes in providing outsourced emergency physician coverage and solutions for more than 150 hospitals across the United States, had recognized the critical need for better utilization of data collected throughout the treatment process when they called on Hitachi Consulting for help. Using a series of BI solutions, Hitachi Consulting was able to show Schumacher how to assist doctors and nurses to better identify trends in illness and behaviors, how demographics play a role in health care, and how pieces of the information puzzle come together to make a real difference in people's lives.

"I can't thank Hitachi Consulting enough for everything they have done to help me realize the dream I have had since we founded Schumacher Group. We could not have accomplished what we have without their involvement," said William "Kip" Schumacher, M.D., founder and CEO of Schumacher Group. "Together Schumacher Group and Hitachi Consulting are making a difference in the lives of over three million patients a year. That's phenomenal by any standards."

A [podcast about the winning Schumacher engagement](#), featuring Gwen Guillotte, Vice President, Revenue Management for Schumacher, can be heard at the BeyeNETWORK Web site.

According to BeyeNETWORK, winning submissions covered a range of companies from Web analytics to health care to manufacturing, and all showed that the effective application of business intelligence and analytics is important to a company's bottom line and good strategic decision-making is key in this challenging economic environment.

"Congratulations to all the recipients of this award," said Ron Powell, cofounder of the BeyeNETWORK. "In this time of limited budgets and stretched IT resources, it is reassuring to know that successful companies are taking the necessary steps to improve the way their organizations derive business value from the wealth of data available to them."

[Click here](#) to visit BeyeNETWORK learn more about the groundbreaking work at [Schumacher Group](#).

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About Hitachi Consulting Corporation

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About BeyeNETWORK

The Network's flagship site BeyeNETWORK.com leads the industry with up-to-the-minute news, newsletters, articles, executive spotlights, podcasts, expert-hosted channels and blogs. Experts include Claudia Imhoff, Bill Inmon, Craig Schiff, Colin White, David Loshin and others. BeyeRESEARCH.com provides research and case studies from leading authors and experts in business intelligence. BeyeBLOGS.com is a business intelligence-specific community blogging site that provides an open forum about industry issues and challenges. BeyeSEARCH.com offers the first and only editor-driven directory and search engine specially built to serve this industry.