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**Hitachi Consulting Corporation Aerospace and Defense Managing Vice President
Named to AVIATION WEEK Workforce Survey Advisory Board for Second Year
*Lee Palmer Joins Other A&D Leaders to Tackle Key Issues***

DALLAS – Feb. 9, 2010 – For the second year in a row, Hitachi Consulting Corporation Aerospace and Defense (A&D) Practice Managing Vice President Lee Palmer has been named to the AVIATION WEEK Workforce Advisory Board which oversees the magazine's annual report which focuses on workforce issues and trends in the A&D industry. Hitachi Consulting also is the exclusive sponsor of this year's workforce survey.



The 2010 [AVIATION WEEK](#) Workforce survey report, to be released in the fall, serves as a single source of reliable data for the A&D industry providing analysis of current workforce issues, trends and opportunities in the areas of recruitment, retention, retirement, compensation, diversity, performance, professional development, and career opportunities. The report provides statistics and, through its Advisory Board, offers timely suggestions to A&D companies, such as establishing processes for workforce transformation Best Practices.

Palmer will serve with representatives of the A&D industry and its associations, including the Aerospace Industries Association, NASA, Goodrich, The Boeing Co, Lockheed Martin, the National Defense Industries Association, and others.

Hitachi Consulting once again joined forces to sponsor the survey with AVIATION WEEK

following the success of last year's report in which ideas for workforce solutions for A&D companies were presented. Palmer, who has been a vice president with Hitachi Consulting since its inception in 2000, has more than 19 years' experience in business strategy and IT consulting primarily assisting companies resolve issues in revenue management, supply chain management, organizational transformation, systems integration, operations and performance improvement, ERP deployments, and strategic planning and execution.

"It's an honor to return as a member of the Advisory Board for this prestigious AVIATION WEEK survey," Palmer said. "The entire industry values these results and I'm encouraged that Hitachi Consulting will be able to share its experience and knowledge on workforce issues with the premier organizations, top executives, and leading companies in the aerospace and defense industry."

"According to our 2009 Workforce Study, the A&D workforce was reduced by approximately 10 percent in 2009," said Tom Henricks, president of AVIATION WEEK. "This is a significant cut, but not as drastic as the layoffs in the mid-'90s. Industry professionals benefit greatly from the intelligence and trend analysis available in our Workforce Studies, and they turn to us to provide valuable knowledge and insight. We are pleased that Lee Palmer and Hitachi Consulting will work with us again on this 14th annual study."

Download free copies of Hitachi Consulting's workforce white papers, "[Mastering STEM and Retention Efforts](#)," "[Boomers, Xers and Ys: Making the Generation Gap Work to A&D's Advantage](#)," and "[Many Pieces Make Up the A&D Workforce Puzzle](#)" from the [Hitachi Consulting Web site](#). For more information on the 2009 AVIATION WEEK survey, visit www.aviationweek.com/workforce.

The complete list of 2010 advisory board members includes: Dr. R.C. Benson, Dean of Engineering, Virginia Tech; Marion Blakey, CEO, Aerospace Industries Association; Greg Hamilton, Publisher, AVIATION WEEK; Ed Hoffman, Director-Academy of Program/Project Engineering Leadership, NASA; Dr. Leah H. Jamieson, Dean of Engineering, Purdue University; Marshall O. Larsen, Chairman and CEO, Goodrich; Anthony Lawson, President, HITCO; Richard McNeel, President and CEO, Lord Corp.; Lee Palmer, Managing Vice President, Aerospace and Defense Practice, Hitachi Consulting; Rick Stephens, SVP Human Resources and Administration, The Boeing Co.; Robert Stevens, Chairman and CEO, Lockheed Martin Corp.; Ed Swallow, National Security Science and Technology Workforce Chairman, National Defense Industries Association; David Thompson, Chairman and CEO, Orbital Sciences Corp.; and Anthony L. Velocci, Editor in Chief, AVIATION WEEK.

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Building the Market Responsive Company®

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

For more information, call 1.877.664.0010 or visit www.hitachiconsulting.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501) is a leading global technological and industrial company with total revenues of ¥10,000 billion (\$102.0 billion) for the year ended March 31, 2009. Hitachi's business is highly diversified, encompassing operations in the following seven segments: Information & Telecommunication Systems; Electronic Devices; Power & Industrial Systems; Digital Media & Consumer Products; High Functional Materials & Components; Logistics, Services & Others; and Financial Services. For more information on Hitachi, please visit Hitachi's website at <http://www.hitachi.com>.