

**Hitachi Consulting is a recognized leader in developing and delivering practical business and technology solutions for utility and energy companies.**

**“Hitachi Consulting has become more than a solutions provider for ONEOK. They’ve become a trusted advisor that we look to engage in future projects and IT strategy situations as our business continues to evolve and grow ...”**

*Charles Moore, CIO, ONEOK*

**Let us inspire your next success.**



## Industry Overview: Electric Power and Gas

As utility companies remain poised for renewed competition and another round of mergers, some key strategists expect technology advancements to be a greater focus area than in past years.

From the expanding use of AMR to ERP upgrades and Business Intelligence, utility companies will devote more attention to IT issues in the near term.

Regardless of their perspective on emerging trends in the industry, utilities continue to evaluate customer data and devise new ways to serve their customers.

Over the past several years, Hitachi Consulting played a critical role in shaping the Texas competitive market, which stands today as a model for competition worldwide. As a result of our successes, utility leaders around the world seek our advice as they evaluate deregulation activities in their own regions.

Our long history of helping clients resolve their business issues, from entering new markets to integrating disparate applications and streamlining business processes, and obtaining new value from existing IT systems, demonstrates our ability to deliver results.

Hitachi Consulting has worked extensively with and has provided trend-setting services to Fortune 1000 utility companies, including:

- ONEOK
- ERCOT

At these and other utility and energy companies, Hitachi Consulting has led more than 200 cutting-edge engagements in the past three years.

As our client, you can benefit from the decades of experience afforded by Hitachi, Ltd., our parent company. Hitachi, Ltd. is a global leader in the design and manufacture of power generating systems used throughout the world, including North America. Together we share best practices to help the industry produce and deliver electric power.

Our success is based on sharing knowledge and by making you, our clients, our top priority.

# Industry Overview: Electric Power and Gas

## Technology Solutions

Faced with multiple platforms, unreliable reporting processes and a complex technology environment, utility companies often struggle to make timely business decisions based on available information. Hitachi Consulting has worked with a number of clients to implement tools that leverage the value in existing data, applications and business processes to deliver new capabilities with lower costs and risk.

Our solution offerings include:

- Enterprise application integration (EAI)
- Knowledge and content management
- E-Procurement
- Data warehousing/business intelligence
- Business portals
- Custom solutions (.NET & J2EE)
- IT infrastructure

## Strategy and Business Solutions

Rapidly changing business fundamentals dictate a utility business model with a dynamic strategy. Hitachi Consulting leverages its proven processes and expertise to develop and implement these strategies. Additionally, Hitachi Consulting has experience working with utility companies to develop an IT roadmap, identifying key needs required to support deregulation.

Our solution offerings include:

- Business and IT strategy solutions
- IT effectiveness
- Balanced scorecard
- Strategy and business transformation
- M&A integration
- Portfolio optimization
- Process improvement

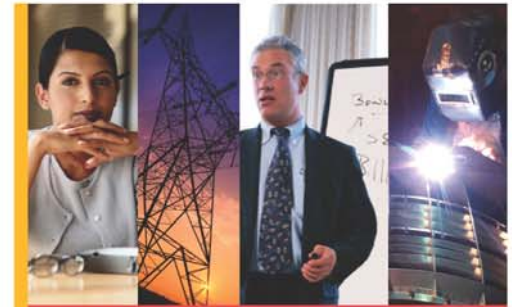
## Customer Solutions

Customers are the highest priority and Hitachi Consulting solutions are customer-savvy. We've helped some of the nation's most successful utilities modify and implement billing applications and implement enterprise applications to enable and support customer-centric strategies.

For a Fortune 500 diversified utility, Hitachi Consulting recently implemented the OracleAS platform for enterprise-wide software development. The work included the development and implementation of an OracleAS Employee and HR Portal.

Our solution offerings include:

- Web self service
- Enterprise resource planning application implementation and integration
- Customer billing applications



## About Hitachi Consulting

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies across many industries. We leverage decades of business process, vertical industry, and leading-edge technology experience to understand each company's unique business needs. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes nearly 30 percent of the Fortune 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge to our clients throughout each engagement. For more information, call 877-664-0010 or visit [www.hitachiconsulting.com](http://www.hitachiconsulting.com)

Hitachi Consulting - Inspiring your next success®.

Hitachi Consulting  
2001 Bryan Street  
Suite 3600  
Dallas, TX 75201  
[info@hitachiconsulting.com](mailto:info@hitachiconsulting.com)  
Toll Free Phone: 877.664.0010

© 2005 Hitachi Consulting Corporation. All rights reserved. "Inspiring Your Next Success", "Information Velocity" and "Knowledge-Driven Consulting" are registered service marks of Hitachi Consulting Corporation. Printed in USA.