



AmeriPath is one of the leading anatomic pathology practices in the United States. They offer a broad range of testing and information services used by physicians in the detection, diagnosis, evaluation and treatment of cancer and other diseases and medical conditions.

Hitachi Consulting helped lead AmeriPath through the process of implementing a single, integrated Lab and Billing Information System throughout the enterprise. This system required a robust data and process integration platform that would support future growth.



Case Study: AmeriPath

Enterprise Process and Information Integration

Business Challenge

AmeriPath is one of the nation's leading providers of anatomic pathology and molecular diagnostics services to physicians, hospitals, national clinical laboratories and surgery centers. Having grown rapidly through the acquisition of independent pathology practices, AmeriPath faced a complex operational environment with disparate lab and billing systems across more than 50 laboratory locations. There were more than 25 different key operational systems and no unified integration strategy or approach.

This complex system landscape presented numerous challenges, including:

- No single view of the business as a whole
- Costly IT support due to the different technologies, platforms and required skill sets
- Operational inconsistencies across labs and billing centers
- Regulatory and compliance issues due to the different processes and legacy system constraints

To address these challenges, AmeriPath launched an initiative to standardize key operational systems and processes across the company and to implement an enterprise process and information integration platform to provide even higher quality services to external business partners.

The Solution

AmeriPath engaged Hitachi Consulting to help them address these business challenges and to provide a platform for future business growth. The overall solution required standardized lab and billing systems and processes, experienced project and program management, custom software development, packaged software implementation, organizational change management, and business intelligence.

The underlying foundation of this new solution was an enterprise integration platform that would provide tighter, more manageable integration with internal customers as well as external partners such as physician's offices, hospitals, payors, clearinghouses, and others.

To provide this foundation, the AmeriPath and Hitachi Consulting team implemented an enterprise process and information integration platform using Oracle's Fusion Middleware. This solution leveraged several key Oracle Fusion components such as:

- Oracle BPEL Process Manager
- Oracle Integration B2B
- Oracle Business Activity Monitoring

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Expected Results

While this new enterprise solution is in the process of being deployed in phases across the AmeriPath organization, the benefits of this initiative will be numerous, including:

- Faster, easier access to corporate information, enabling better analysis and decision making
- Increased visibility to operational data at all levels throughout the organization
- Flexibility to meet the growth needs of this expanding business
- More efficient end to end processes from the lab through to billing and cash posting
- Standardized operational processes across the enterprise based on best practices and enabled by technology
- Simplified IT support with reduced costs
- Tightly controlled system environments to support regulatory and compliance needs



About Hitachi Consulting

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions.

Hitachi Consulting's client base includes nearly 25 percent of the Global 100 and many leading mid-market companies. From business strategy development through application deployment, we help clients quickly realize measurable business value and achieve sustainable ROI. For more information, call 877.664.0010 or visit www.hitachiconsulting.com

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