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Paradise Lost: Why BI Programs Fall Apart

by Patrick Bolin

For more than a decade, business intelligence (BI) has been an emerging discipline. As such, most of the articles, case studies, and other media published in the space have devoted themselves to success stories. Some are more inspiring than others, but most tell the tale of an enterprise committed to discipline, best practices, and diligent effort in the pursuit of carving meaningful information from the stone tablet of corporate data. On the other hand, as with any endeavor, BI has been around long enough to produce an equal number of failures. There are often more lessons learned in failure than success.

Read the full article at [*TDWI Business Intelligence Journal*](#).