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The Surprise Inside: Making Your Supply Chain More Sustainable

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Have you ever wondered how much ...

- Energy it took to make the computer on which you are reading this article?
- Fertilizer it took to make the french fries you had at lunch?
- Fuel it took to get your box of cereal to your local grocery store?
- CO2 or other greenhouse gases (GHGs) it took to make that fuel-efficient, low-emissions hybrid car?
- Paper or plastic was used in the packaging for your kid's new video game console?
- Water it took to make the latte at your local coffee shop?

I wish I had the answers to all of these questions, but I don't. Except for the last one.

Read the full article at [Information Management](#).