

Information Management Dec. 30, 2009

Operating Cost Worries? Unified Master Data and Quality to the Rescue

Sachin Khairnar

Global competitive pressures and the current economic situation have put executive finance and operations leaders in the spotlight for controlling operating costs. To improve responsiveness, many process standardization and improvement efforts are under way and subject to strict scrutiny while others are on the horizon. Strict and improved processes will help, but good data is necessary to address the situation.