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Making the Supply Chain More Responsive Requires Organizational and Process Change

Jean V. Murphy, SupplyChainBrain | January 07, 2010

Most companies understand that today's market environment requires them to become more agile and responsive, but few comprehend the supply-chain changes required to make the leap from simple efficiency to true responsiveness, says **Michelle Meyer, director of supply chain solutions at Hitachi Consulting**. In a survey of 164 companies in eight manufacturing sectors, done in conjunction with AMR Research, Hitachi sought to better understand the supply chain processes, practices and technologies that are necessary for companies to make this shift.

Read the full article at SupplyChainBrain.com.