

## ***Global Logistics & Supply Chain Strategies, Oct. 24, 2008***

### **High Fuel Costs Push Efficiency Efforts to Top of Supply Chain Agendas**

*Includes a quote from Hitachi Consulting's Pete Ward*

In a recent article in *Global Logistics & Supply Chain Strategies*, appearing on the SupplyChainBrain.com Web site, consultants and others familiar with the transportation management side of Supply Chain, discuss the effect rising fuel prices are having on transportation budgets.

Pete Ward was quoted in the article:

"With today's technology, once you have built the model, it is not difficult to input new parameters and run different scenarios. You can play with the model and see what you get. At the least, you'll have something to think about," he says.

You can read the entire article at: [SupplyChainBrain.com](http://SupplyChainBrain.com)