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Heavy Lifting

How Today's Economy Affects Current and Future Trends

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When we first described the major business intelligence, process and integration trends in 2007, businesses were flush with capital, CIOs were focused on strategic enterprise initiatives, business and IT leadership were aligning initiatives, and the establishment of BI and integration competency centers was all the rage. No one could have predicted the global recession's impact on BI, process and integration trends over the past months. Therefore, as we review and update the current state of BI, process and integration, we will focus on near-term trends because this recession is unlike any others we have experienced.

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