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## **Think Globally, Measure Locally, Part 2: Building a Sustainability Scorecard**

***BI Solutions***

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As described in part 1 of this column, it is becoming increasingly imperative for companies to think about operating in a more sustainable manner. The motivations for this sometimes can be altruistic, but corporate sustainability initiatives can actually reduce costs of operations and create greater efficiencies, resulting in short- and long-term cost savings and competitive advantage. This realization drives interest in business intelligence solutions such as sustainability scorecards.

To get started, companies should approach the development of a sustainability scorecard, like any other BI/performance management solution – by asking a few questions.

To read more about how you can build a sustainable scorecard at your company, view the full article at <http://www.dmreview.com/news/10002304-1.html>