

Hitachi Consulting is a recognized leader in developing and delivering value-based business and IT solutions for Aerospace and Defense companies.

Leading manufacturing companies are actively expanding their operations to keep up with the increasingly global and competitive business environment, seeking new and innovative ways to capitalize on product and operational advantages.

Let us inspire your next success.



Industry Overview: Aerospace & Defense

While manufacturers serving commercial or defense customers find themselves under increased pressure to improve program performance, they must also continue to adopt the latest technology innovations, keep costs down and deliver on tight schedules. Additionally, they must respond to Department of Defense cost-containment programs and increases in demand for products.

Throughout your industry, companies are managing under the scrutiny of a financial investment community that expects high asset utilization (from an asset-intensive industry) and efficient use of resources through lean design and manufacturing strategies.

Faced with these challenges, defense contractors are pursuing strategies to distribute program risks across alliance partners and suppliers, leveraging their partners' core competencies and sharing the investment burden on long programs.

Hitachi Consulting has helped many of the largest manufacturers execute strategic technology plans, integrate enterprise applications and implement proposal pricing automation, business intelligence, procurement sourcing and supply chain optimization.

Hitachi Consulting has worked extensively with leading manufacturers of aerospace and defense systems, including:

- Northrop Grumman Corporation
- Raytheon Corporation
- Aviall Corporation

We understand the big picture as well as the daily nuances of your operations and realize details make the critical difference in executing soundly and efficiently.

You can achieve measurable results quickly by leveraging our deep industry experience. Many of our consultants are former executives from the industry and average 15 years of proven solutions and knowledge.

Dedicated to your success, Hitachi Consulting offers solutions for the most critical needs of the Aerospace and Defense industry.

Supply Chain Solutions

One of the biggest opportunities for Aerospace and Defense companies today is supply chain optimization, specifically reducing procurement cycle times through internal process enhancements and integration with electronic data exchanges.

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You can achieve productivity gains in basic manufacturing operations and expand the use of information beyond the product cycle to include sales and marketing functions in overall planning and execution. This, in turn, improves warehouse, transportation and inventory management operations.

Hitachi Consulting solution offerings include:

- Supply and demand planning
- Production planning and execution
- Sourcing and procurement
- Partner/supplier network collaboration
- Manufacturing sequencing, execution, process and inventory management
- Distribution and logistics management
- RFID planning and implementation
- Performance-based logistics

Channel and Product Planning

Customer demands change quickly and dramatically. To be successful, you must increase your market intelligence.

With a more perceptive understanding of the specific needs and demands of channels and end-consumers, you can develop innovative and relevant offerings.

Hitachi Consulting solution offerings include:

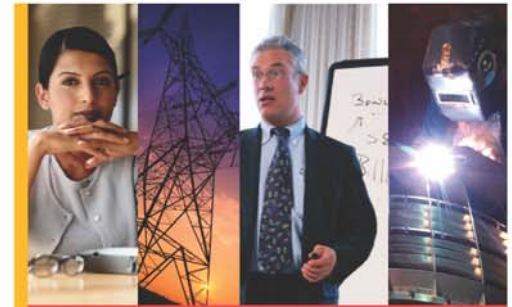
- Product lifecycle management (PLM), including development, planning and design
- Sales and channel design
- Marketing execution and analytics
- Channel and customer relationship management (CRM)
- Proposal pricing/configuration automation

Technology Solutions

Strong technology can help you execute efficiently. As you plan, source, make and deliver your products, we can help you integrate your business ideas with sound, process-driven IT, both internally and with external partners.

Hitachi Consulting solution offerings include:

- Business intelligence
- Merger integration design and implementation
- Technology assessment and management
- Back office systems and processes
- Outsourcing
- Strategic technology roadmaps
- Enterprise application integration



About Hitachi Consulting

As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies across many industries.

We leverage decades of business process, vertical industry, and leading-edge technology experience to understand each company's unique business needs.

From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes nearly 30 percent of the Fortune 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge to our clients throughout each engagement. For more information, call 877-664-0010 or visit www.hitachiconsulting.com

Hitachi Consulting - Inspiring your next success®.

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